

Nova Terminal HGPay

Commercial presentation



HSBC

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Commerce Services

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Global Payments Technology Mexico

We are an a specialized technology and payment services company around the world.

Our company arises from the strategic alliance of international companies:

- **HSBC** all the financial expertise of a global bank, with a strong market share in Mexico.
- **Global Payments Inc.** a global integrator of payment technologies and software solutions based in Atlanta, Georgia, founded in 1967.

We offer payment solutions that allow companies of all sizes, to carry out millions of transactions securely, increasing their payment acceptance and customer satisfaction.

5 M

Merchants globally

170

Countries with acquiring presence

~73 MM

Transactions processed per year

Nova Terminal HGPAY

Optimize your business payment processes with our new generation payment device.

Nova Terminal HGPAY is a multifunctional capabilities TPV. Hardware + software unified to an Android operating system that facilitates shopping experience.

Accept credit and debit cards from it's touch screen in a 100% secure environment. It also has an option to bill with American Express⁽¹⁾ and defer purchases to interest-free months MSI.⁽²⁾



(1) To accept American Express cards, it will be necessary to contract AMEX duality program.

(2) For interest-free monthly payments (MSI) a program application is requested. Include cards issued in Mexico by: HSBC, Afirme, Banco Azteca, Banco del Bajío, Banca Mifel, Banjercito, Banregio, Banorte, Falabella, Inbursa, Invex Banco, Liverpool VISA, Santander, Scotiabank, Rappi Card, Banco Multiva, Hey Banco, Suburbia VISA, Caja Morelia Valladolid and Crediclub, exclude corporate cards.

The acquiring service is exclusively provided by Global Payments Technology Mexico, S.A de C.V. (GPTM). GPTM is not part of Grupo Financiero HSBC.



How we help your business?

Do you need to speed up the payment process for your customers?

Do you need to optimize efficiency and costs in your business?

Did you know that you can get paid inside and outside? At the counter, at the table and in deliveries

Would you like to have the latest payment technology, simple and easy to use?



Make transactions in seconds.



Offer your customers to pay anywhere, anytime.



Take your business innovation further.



Get online reporting of your sales (web and TPV query).



Business benefits



Technology

5.5-inch colour touch screen, rear camera and Bluetooth.



Security

Highly secure Android processor with encrypted system.



Connectivity

Stripe, chip and contactless reader with 4G or Wifi connection.



Mobility

Collect inside or outside your business and on delivery.



Simplicity

For all business. With retail and restaurant applicative.



Your money on time

Deposit the next calendar day of your sales (except holidays). ⁽¹⁾



Reduce costs

Improve waiting and collection times for each transaction.



User friendly

Menu driven, easy to navigate and use.



Availability

24/7 service, 365 days a year.



Benefits for your customers



All cards

Accepts Visa, Mastercard, Carnet & AMEX.⁽¹⁾



Security

The customer's card details are always secure (encrypted transactions).



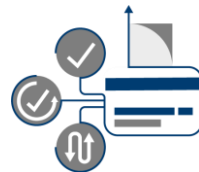
Flexibility

Allows you to cancel the transaction.



Payment experience

5.5" inch color monitor and touch panel.



Generate promotions

Interest Free Months IFM
Accepts deferred payments 3 to 24 months.⁽²⁾



Newest Technology

Accepts chip + PIN, contactless, magnetic stripe cards.



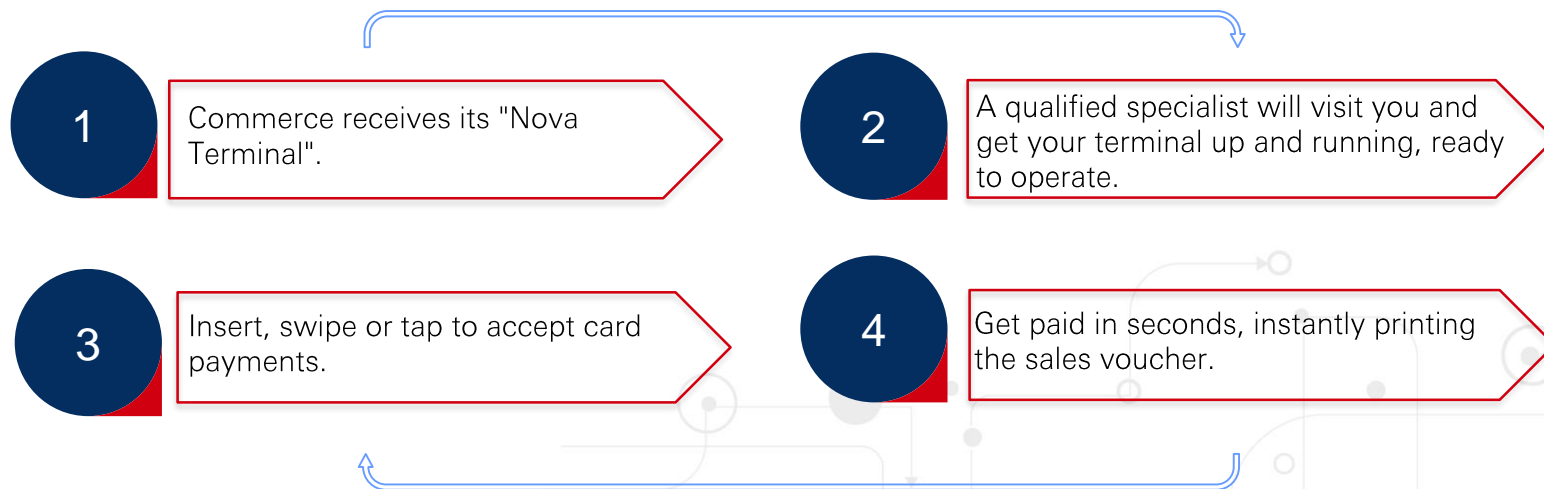
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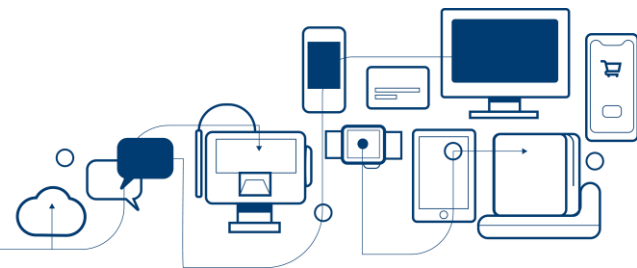
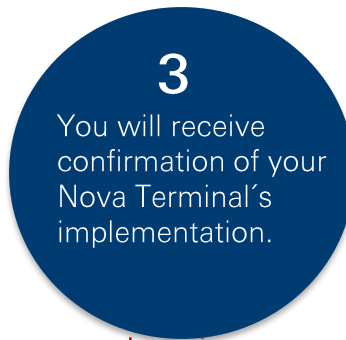
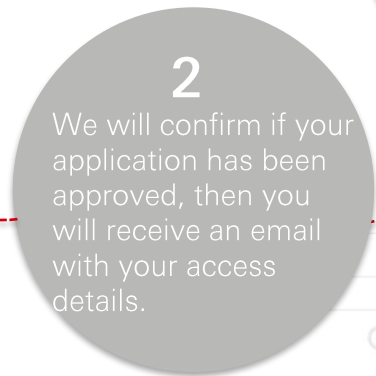
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How does it work?



How can I get it?



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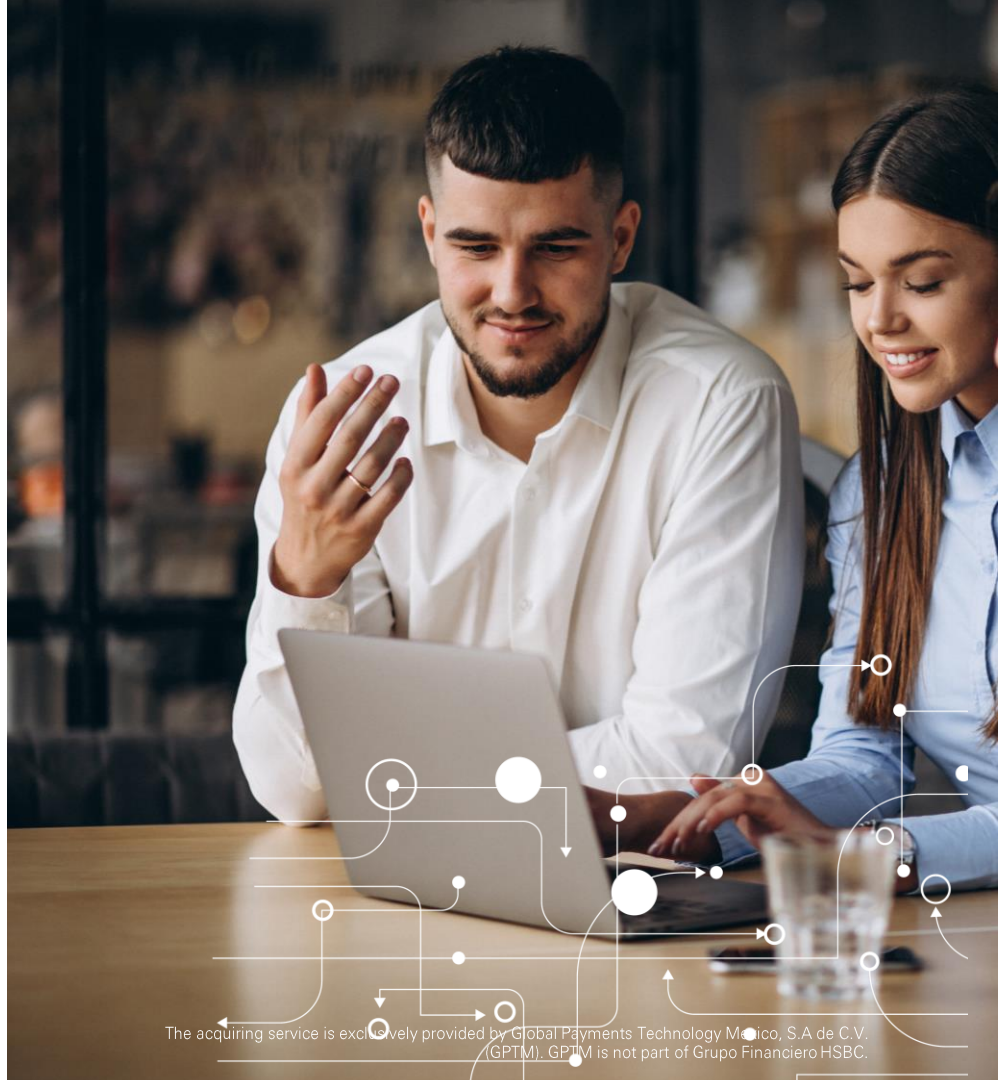
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Nova Terminal HGPay

The unified payment experience app
for your business.

Portable, secure and easy to use. Technology that
keeps pace with your sales.



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