

Link to Pay

Commercial Presentation

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Global Payments Technology Mexico

We are a specialized technology and payment services company

Our company arises from the strategic alliance of international companies:

- **HSBC** with all the financial experience of a global bank and solid share in the Mexican market.
- **Global Payments Inc.**, a payment technologies and software solutions worldwide integrator, based in Atlanta Georgia, founded in 1967.

We offer payment solutions that allow companies of all sizes to carry out millions of transactions securely, increasing their payment acceptance and customer satisfaction.

5 M

Merchants globally

170

Countries with acquiring presence

~73 MM

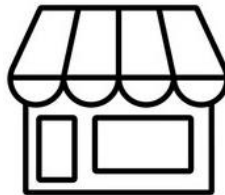
Transactions processed per year

Reasons to Go Digital

Are you losing sales by receiving only Cash?

Are you those who think accepting digital payments is more expensive and complicated?

Did you know you can process payments inside and outside your business? (Deliveries).



Are you not selling online because your company does not have a website or mobile App?

Did you know there are payment means for social media, e-mail and/or SMS?

Would you like to multiply your virtual sales channels while putting a cap on operating costs?



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Advantages of Online Payments

- Regardless of your business size or core, you will reach more people if you start accepting digital payments, not only cash.
- Increase your sales channels without increasing costs, while also increasing transaction amounts.
- Be more competitive with more digital presence, avoid losing sales to your competition.
- It is safer for your clients, by not having to carry cash for purchases.



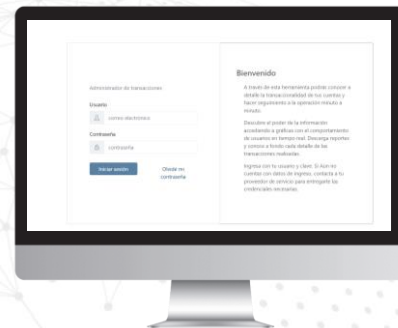
Link to Pay

Increase your business scope, sell and receive online payments, without a website or mobile app.

Sell your products through a **link** you can share with clients on **social media, e-mail and/or SMS** with information of the purchase made.

A digital shopping experience to receive debit and credit cards payments, from the comfort of your home or business..

It also has the option of American Express payments⁽¹⁾ and interest—free monthly payments (MSI).⁽²⁾



(1) To accept American Express cards, it will be necessary to contract AMEX duality program.

(2) For interest-free monthly payments (MSI) a program application is requested. Include cards issued in Mexico by: HSBC, Afirme, Banco Azteca, Banco del Bajío, Banca Mifel, Banjercito, Banregio, Banorte, Falabella, Inbursa, Invex Banco, Liverpool VISA, Santander, Scotiabank, Rappi Card, Banco Multiva, Hey Banco, Suburbia VISA, Caja Morelia Valladolid and Crediclub, exclude corporate cards.

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Link to Pay

Create, copy and send!

A Link to Pay at any time.

From your **smartphone, tablet or computer.**

Through **social media, e-mail and/or SMS.**

Identify and customize payments

Create links with purchasing information of each client.

Expand payment possibilities

Alternate card payment solutions without having an e-commerce portal or website.

Innovation at your fingertips

Ideal for *on-demand businesses, home deliveries, counter sales, professional services and more.*

Create a Link to Pay from the product website

Create one or more links at one time and assign the duration for each.



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Benefits for your Business



Digitalize and Grow

Implement new remote payment means, accepting card payments.



Tailored-made

No monthly sale minimum or low-invoicing fee.



Flexibility

For all business types (individuals and companies).



Security

Payments are protected with a certified, high-security standards tool.



Online Reports

Monitor your *approved, pending payment and rejected* transactions.



+ Payment Channels

Drive sales and increase invoicing with a reliable tool.



Greater Control

Technology to facilitate reconciliation and business sales control.



Your money on time

Next calendar day deposits in pesos or dollars (except holidays).⁽¹⁾



Availability

Service 24/7, 365 days.



Benefits for your Clients



All Cards

Receive payments from Visa, Mastercard, Carnet and Amex.⁽¹⁾



Security

Client payment data protected, not sent to the merchant.



Easy to Use

Clients register "link to pay data" through different media (mobile, tablet or PC).



Payment Experience

Sell online and deliver products / services regardless of your clients location.



Create Promotions

Receive cash or implement interest-free monthly payments (MSI) from 3 to 24 months.⁽²⁾



Get to New Markets

Attract new buyers by positioning your business online and through social media.



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Peace of mind for your Business and Clients

Protected sales in a reliable and secure environment.



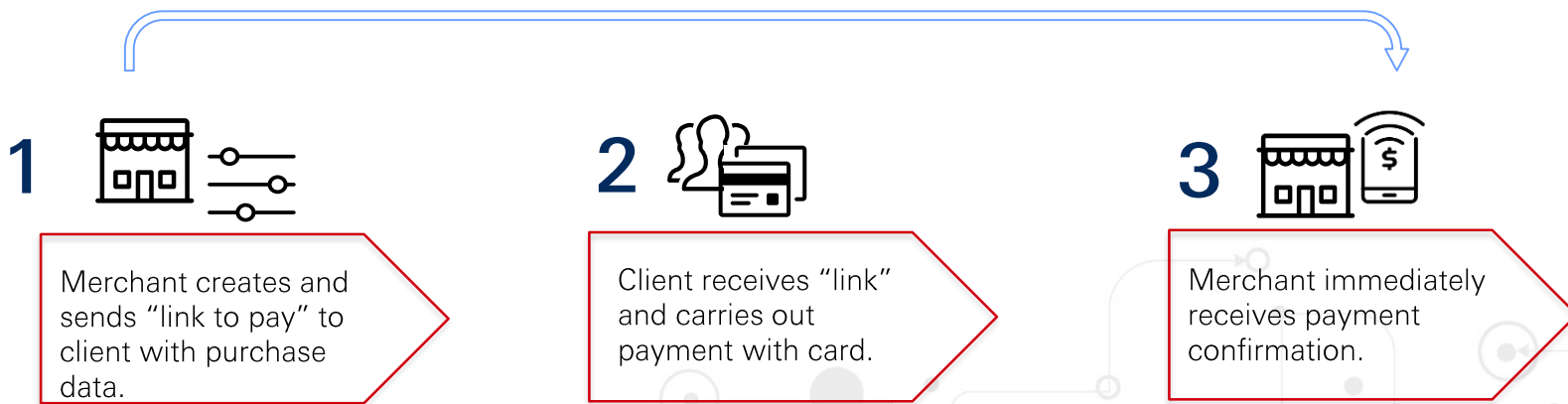
- Confirm client identity when entering card data.
- Payment is verified and authorized by the bank in a secure channel.
- Protect against unrecognized sales.*

*Chargebacks for services not provided, products not delivered, different products to that purchased or damaged products may apply.

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How does it work?



How can I get it?

1

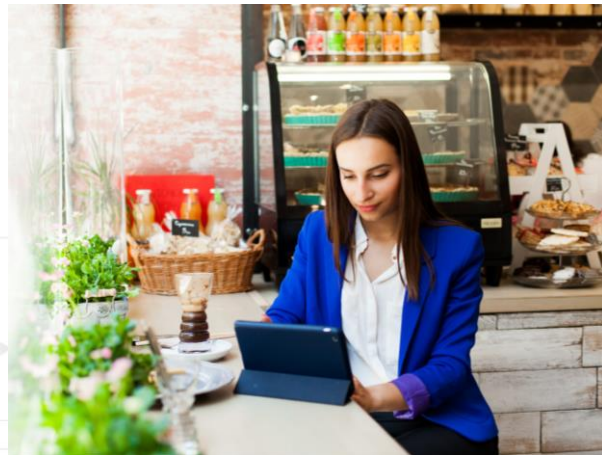
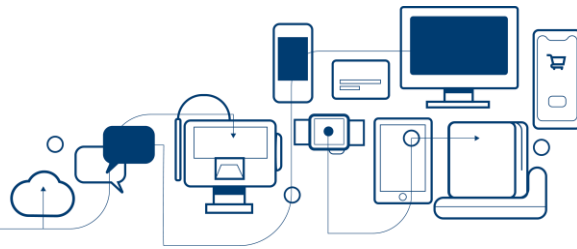
Submit request and documents to the account executive.

2

Receive an e-mail with instructions to access the platform.

3

Ready! Start using Link to Pay.



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*General process to contract Link to Pay. For further detail, contact your Payment Technologies Specialist.
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Everything to grow...



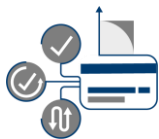
Update

Enhance your sales process accepting card payments.



Sell Remotely

Merchandise your products or services locally or internationally.



Without Borders

Receive payments in pesos or dollars.



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Start your business digital transformation

For more
information:

Contact your Technology
Specialist

or

Visit an HSBC branch



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www.hgpay.com.mx

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